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Water quality policies at the crossroads between common targets and decentralized enforcement

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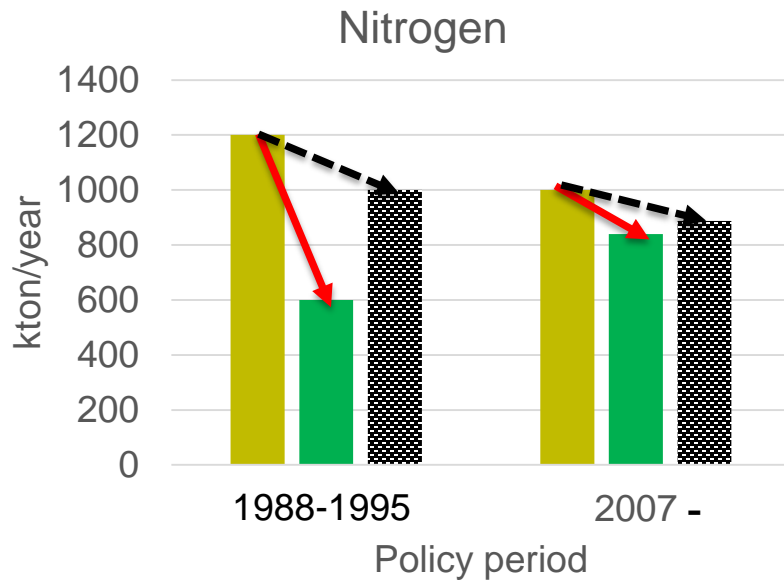
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Background

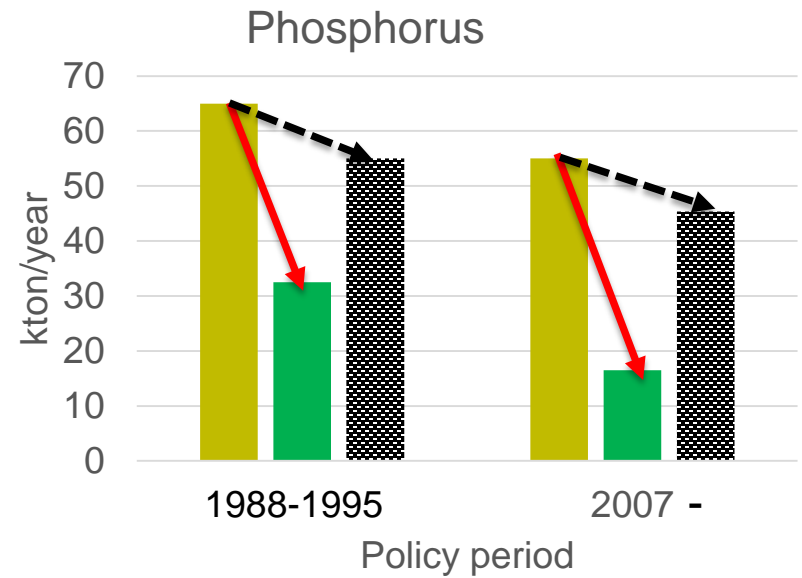
- Eutrophication of the Baltic Sea is a known problem since the 1960s
- First nutrient reduction targets
 - Agreed in 1988/90
 - Target year: 1995.
- Second set of targets (the Baltic Sea Action Program)
 - Agreed in 2007



Loads and targets



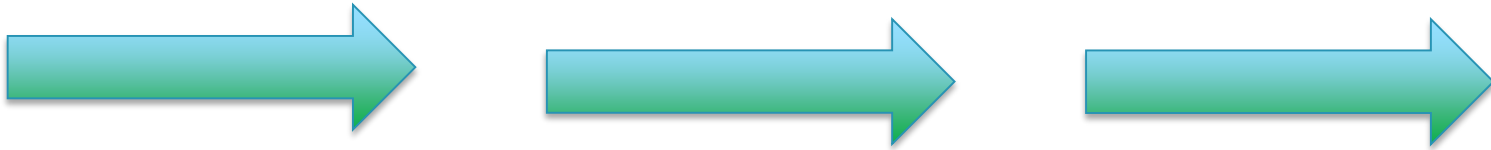
- Reference load
- Target load
- ▨ Actual load in target year/current year



- Reference load
- Target load
- ▨ Actual load in target year/current year

Research question

- Why have targets not been reached?



- What determines the implementation of nutrient abatement measures?

Policy processes in the Baltic Sea countries

- The Baltic Sea catchment includes 14 countries, 9 cooperate through HELCOM

Goals for reductions and measures

International goals agreed upon within HELCOM.

Goals become “binding” when adopted at national level

Policy instruments

EU directives: minimum emission or recipient standards

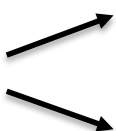
EUs Rural Development Programs: subsidies which require national co-funding.

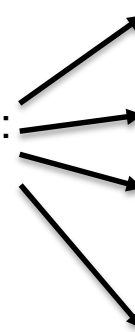
National or regional instruments

Implementation

Actual control and enforcement is carried out by regional or local governments

Empirical approach

Goal choice:  "Goal + policy instrument"
"Goal + no instrument" or "no goal"

Policy instrument choice:  Legislation
Subsidies
Both legislation and subsidies
No instrument

Implementation level choice



Factors affecting the choices

On country level:

Income → Afford administration, subsidies, monitoring

Institutional capacity → "Experience and skills"

Number of measures implemented → Cost-effectiveness, economies of scale

On measure level:

Nitrogen or phosphorus (or both) → Inland or sea problem in focus

Technology or management (or both) → Investment costs or labour cost

Data

Measures:

- Implementation of 25 agricultural measures to reduce N and P leakage in 9 countries around the Baltic Sea (Salomon and Sundberg, 2012) → 225 observations.
- Apply to 2011 situation

Countries:

- GDP/capita (World Bank)
- Regulatory quality index (World Bank)
- Averages 2000-2010



Results

GOALS

- **Higher income** increases the odds of a goal (1% → 3.7 times)
- Measures that **reduce both N and P** have 5 times higher odds than if only P is reduced

INSTRUMENTS

- Higher probability of **legislation** (w/o subsidy) if **regulatory quality** is higher (2-3 times)
- Higher probability of **subsidy** (w/o legislation) if the measure **reduces both nitrogen and phosphorus** (3-27 times)

IMPLEMENTATION

- **Higher level of implementation** if
- **Subsidies** are available
- The **country implements more measures**

Discussion

- Income and institutional capacity has the expected effects
- National policy makers like to "kill two birds with one stone"
- Higher implementation with subsidies - possible explanations:
 - Regulations weakened when implemented at the local level
 - Larger resources devoted to monitoring and enforcing of Rural Development programs.
 - Targets set lower for subsidized measures.
- Economies of scope in implementation of several measures

